



# Brazil 2025

**Empowering Vulnerable Communities in Brazil  
Through the Transformative Power of Sports**



## The Vision

Motivate and equip leaders of indigenous groups, teachers, trainers and pastors to use sport as a tool to convey values in a sustainable and accessible way. Expand networks of various organizations in Brazil and internationally to promote social and missionary work among the indigenous population of Brazil through sports.

## The Project Context

The project follows the invitation of indigenous leaders in the Pirajuí Reserve and the Paranhos region to reach and support young people through sports. The reserve, located in Mato Grosso do Sul near the Paraguayan border, is home to about 4,000 Guarani Nandeva, whose main livelihood is agriculture. Challenges such as drug trafficking, early marriages, and suicide threaten the community. Schools and indigenous education serve as key tools to address these issues. Sports are intentionally used to strengthen community bonds, reinforce values like respect and collectivism, and positively influence young people. Tournaments and championships have already brought about meaningful change.



## Main Areas of Work

- Support for the work of the ATE, which has been active in the region for over 40 years and supports the indigenous population through education and other measures.
- Training and conferences for teachers, coaches, youth group leaders and others on the topic of teaching values through sports. We have also been asked to provide training by the Brazilian municipal government.
- Football school for children and young people from indigenous communities.
- Organizing football tournaments
- Sermons and other forms of participation in indigenous and Brazilian communities.





# What happened in 2024

The planned project (including a conference of 150 youth leaders from indigenous groups) had to be postponed due to a dengue fever epidemic. Project in the northeast with a base in Recife, five participants from Germany and one from India. Visits and events in Christian communities in the greater Recife area and in the dry region of Pernambuco.

Football tournament in the youth prison in Cabo de Santo Agostinho, a little south of Recife. Football tournaments and training in social projects in the greater Recife area. Training of floorball coaches in Pernambuco, who will continue to be accompanied by Floorball for all.

Involvement in the inauguration of the sports missionary base in Pedras de Fogo (PB) with a wide range of events and sports activities.

## Local partners

- Mission ATE “Associação transcultural evangélica aos confins da terra (Transcultural evangelical association to the ends of the earth)
- CBE “Coalizao Brasileira de Esporte” (Brazilian Sports Coalition)
- Various church parishes

“The visit of Wilton Ferreira and his wife, together with the head of mission (ATE), has given us great satisfaction and encouragement, because together we will promote the development of our work. Above all, we are very grateful to God and to the kind-hearted people who are at the forefront of this work. We would like to tell you that we would like your support to do more for our community.”

-Excerpt from a letter from an indigenous leader



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