



Winter Games 2026



**Increased Community Impact through
Sports Events across Italy & beyond**



The Winter Olympics are set to return to Italy in 2026, marking the country's first time hosting the games since the Torino Olympics in 2006. With competition venues spread across Northern Italy between Milan and the Dolomites, this Major Sports Event is a great opportunity for the locals as well as visitors.

This initiative is not an organization but a movement. This means you are welcome to contribute with what you have and take advantage of all of the different strategies, resources and other ideas that are available through people coming together with the same vision. Together we share the vision to use big sporting events, like the Winter Games to bring communities all over Italy together and serve them. The goal is to create local as well as national and international partnerships that will add value and impact the people in Italy as well as the visitors and spectators in a sustainable and long-lasting way.

The opportunity

The context of big sporting events like the Milano-Cortina Games offers an incredible opportunity for you and your community! Use the duration of the Games to bring your community together by serving them and adding value by using some of the strategies the sports movement proposes or by developing your own ideas together with like-minded people.

Big sporting events like this bring people from all over the world together like not many other events can.

It is possible to replicate the project with any other sports event that are followed by your community - no matter how big or small they are.



Looking back on 2024

- 1-on-1 conversations with local churches, sports people and potential partners
- First meeting in Milan with potential partners and stakeholders
- Vision Casting in Paris: Engaged stakeholders and learned from the Paris Games experience, focusing on community-building strategies.
- Round table: Hosted discussions among church leaders and organizations to identify shared goals and strategies.



Objectives for 2025 and beyond

- **Community Connection:** Use sports events and tournaments to bring together local communities in positive and inclusive environments.
- **Collaborative Projects:** Facilitate innovative ideas through "spheres" of discussion, empowering participants to translate concepts into actionable plans.
- **Faith Leadership:** Involve church leaders of all Christian denominations in exploring opportunities for meaningful engagement in their communities.
- **Preparation and Planning:** Kick-off events, calls, trainings, etc.

Ways to get involved

- **Volunteer:** Contribute time and skills by joining the movement's various initiatives.
- **Partner:** Collaborate as a church or organization to co-create impactful projects.
- **Donate:** Provide financial resources to support infrastructure, events, and outreach efforts.
- **Pray and Promote:** Help by spreading awareness and offering spiritual support for the initiative.



Prayer requests

- **Vision and Unity:** Pray for a shared vision and unity among all participants to work effectively together.
- **Resources and Support:** Ask for the provision of financial, material, and human resources to meet the initiative's needs.
- **Community Impact:** Pray for open hearts in local communities to embrace and benefit from the initiative.



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